

OPEN CALL FOR VIDEO ART PROJECTS SPECULATION AND SPECTACLE

Curators Elisabeth Murray and Jonathan Brantley, in collaboration with from Rogue Video and Performance seek video art to be projected out-of-doors in the Williamsburg neighborhood of Brooklyn, New York. This event will take place in the area beneath the Brooklyn-Queens Expressway, between Meeker and Union Avenues on May 3rd from 7:30pm until 9:30pm.

The exhibition, "Speculation and Spectacle" will address the theme of gentrification. Submissions should respond to the following idea:

Gentrification can be defined as the displacement/replacement of lower-by-higher income households, or expanded to address the wholesale transformation and transition of a city into a place of speculation and spectacle. As gentrification drives real estate prices to unprecedented levels, the inhabitants of these once overlooked and undesirable areas, both residential and mercantile, are removed and dislocated in favor of a new socio-economic class of people and business. The curators are interested in a public discourse on the matter of gentrification as a multi-faceted issue that can hold many different meanings depending on the stakeholder.

Gentrification has the ability to create a chaotic and conjectural environment; it also can create a renaissance of creativity, imagination, and lend to a burgeoning local economy in communities. How is gentrification an emotional experience? Is there an underlying tension, and if so, how is this tension manifested and expressed?

Gentrification can also call into question the idea of home. Is "home" just a place in which we lived over a period of time, or does it become engrained into how we identify ourselves? Are there traditions, places, and established cultures that we are trying to salvage? If gentrification transforms these places, can they no longer be called our home?

Submission Guidelines:

Only video submissions will be accepted

Limit of 5 submissions per artist

Submissions must be accompanied by an artist statement and c.v.

Entrants must be 18 years of age or older to apply.

Digital files are to be named in the following way: `artistname_titleofwork.filetype` (example: `smith_art.mov` or `smith_statement.doc`)

Applicants are encouraged to contact the curators with questions prior to submitting.

Video Specifications:

Artists must submit their videos in DVD, .mpeg, .avi or .mov formats with an aspect ratio of 4:3. Videos cannot exceed 5 minutes in duration. Videos will be shown on a single-

channel, continuous loop projected onto urban structures underneath the Brooklyn-Queens Expressway. Screenings shall take place between 7:30pm and 9:30pm. Email or links to websites will not be considered or acknowledged under any circumstances.

Mail submissions to: Speculation and Spectacle, Walsh Gallery at Seton Hall University, 400 S. Orange Avenue, S. Orange, NJ 07079 by March 30, 2012.

EXHIBITION CALENDAR:

Submission Deadline – March 30th, 2012

Notification Deadline – April 9th, 2012

Exhibition Date - May 3rd, 2012

For more information please feel free to contact the curators at lisbeth.murray@gmail.com or jonathan.a.brantley@gmail.com