

## Prospectus

Oak Tree Art Space is accepting entries for its upcoming exhibition:

**Alley Cat Art 2011:** For all artists who are cat lovers, and who would like a new opportunity to exhibit while helping cats and kittens across the United States. This show is to benefit **Alley Cat Allies** -- a national organization dedicated to helping stray and feral cats with veterinary care, shelter and humane treatment. We are also honoring the memory of tireless cat caretaker and animal advocate Susan "K" Kortyna, who passed away suddenly in October, 2010.

### Dates and Deadlines:

Submissions Open: December 15, 2010

Submissions Close (Deadline): January 31, 2011

Notification of Artists: February 4, 2011

### Exhibition Dates (Gallery and On-line): February 16 to March 16, 2011

After closing as the gallery exhibition on March 16, 2011, the artwork will remain on-line through January 1, 2012. *Please note that if a large number of high-quality art is submitted we have a commitment from the **Cuyahoga County Public Library, Brecksville branch** to display work in their gallery/community room. This will allow all 200 pieces to be exhibited, along with much heavier traffic and promotion to the public.*

### Eligibility

Open to artists 18 years of age or older who submit artwork in any medium except video. Submissions must be the creation of the artist. Reproductions of original artwork, such as gleece prints of original paintings, will not be accepted. We will provide information on reproduction sales through artist websites if available. Please note that approximately 75 pieces will be chosen for gallery exhibition, with a remaining 125 in the on-line exhibition.

### Images

Artists may choose one of three ways to submit images:

1) you may send images by email; or (2) you may send images on a CD; or (3) you can mail slides and prints. CD and emailed images should be saved in jpg format and resized to 72 dpi, less than 1.5 MB, with the maximum dimension of the image being no more (and preferably not much less) than 1000 pixels. If you choose to email images, please send them to [jo@oakstreetartspace.com](mailto:jo@oakstreetartspace.com). Please make sure to label each image with your last name and title of work. If you choose to send your images on a CD, please mail to: Jan Ols, Oak Street Art Space, 1461 Remsen Road, Medina, OH 44256. Slides, prints and CDs will not be returned unless a postage paid return envelope is provided. Please, to avoid confusion, no image substitutions or changes in prices may be made.

## Entry Application and Fee

Artists are asked to complete an entry form and submit a non-refundable fee of \$25 for up to 3 images. Please note that \$15 of this entry is in the form of a tax-deductible donation to Alley Cat Allies, and must be made directly to the organization. Donations should be noted “in memory of Susan Kortyna” and can be made on line at:

<https://www.alleycat.org/NetCommunity/SSLPage.aspx?pid=383>

or sent via regular mail to:

Alley Cat Allies  
7920 Norfolk Avenue  
Suite 600  
Bethesda, MD 20814-2525

The remaining \$10 should be paid to Oak Tree Art Space, and can be made on-line by PayPal [www.oaktreeartspace.com](http://www.oaktreeartspace.com) or via regular mail (payable to Oak Tree Art Space):

Jan Ols  
Oak Tree Art Space  
1461 Remsen Road  
Medina, OH 44256

## Jurying/Selection

Final selections for the exhibition will be made by Rebecca Hart, DVM, and veterinary staff of Dr. Hart’s Animal Hospital, North Royalton, OH [www.drhartvet.com](http://www.drhartvet.com)

## Sales

By signing the entry form, the artist grants the Gallery the right to sell the work(s) of art. A sales commission of 20% will be retained by Oak Tree Art Space on all sales. Work will be sold for the price indicated on the entry form. Work must remain available for sale and must remain online for the entire duration of the exhibition (February 16 to March 16, 2011); no early withdrawals will be permitted. Once the exhibition concludes (March 16, 2011) and moves into the “Previous Shows” area of the website, artists are no longer obligated to keep their work available for sale by Oak Tree Art Space and are no longer obligated to pay a commission to the Gallery in the event of a sale not arranged by the Gallery. *If you wish to exhibit pieces that are not for sale, indicate NFS by entering a zero for the price.*

We will be marketing and promoting to shelters, veterinary clinics, cat clubs and organizations, and the general public.

## Use Rights

By submitting work to be considered for the exhibition, artists grant **Oak Tree Art Space and Alley Cat Allies** the right to use their image(s) for the purpose of marketing.

# Alley Cat Art 2011

## Entry Form

Oak Tree Art Space

1461 Remsen Road • Medina, Ohio 44256 • (330) 304-6425 • jo@oaktreeartspace.com

**Deadline is January 31, 2011**

Artist \_\_\_\_\_

First Name Last Name

Street Address \_\_\_\_\_

\_\_\_\_\_

City, State, Zip/Post Code, Country

Phone \_\_\_\_\_

Email \_\_\_\_\_

\_\_\_\_\_

### ENTRIES

\_\_\_\_\_

1. Title \_\_\_\_\_

Media \_\_\_\_\_ Image Size \_\_\_\_\_ Price (including frame) \_\_\_\_\_

\_\_\_\_\_

2. Title \_\_\_\_\_

Media \_\_\_\_\_ Image Size \_\_\_\_\_ Price (including frame) \_\_\_\_\_

\_\_\_\_\_

3. Title \_\_\_\_\_

Media \_\_\_\_\_ Image Size \_\_\_\_\_ Price (including frame) \_\_\_\_\_

Entering this exhibition shall constitute understanding and agreement on the part of the artist with all the conditions stated in the prospectus.

\_\_\_\_\_

Name of Artist

\_\_\_\_\_

Signature

\_\_\_\_\_

Date

**Entry Labels (Attach to back of Accepted Entries Prior to Shipping)**

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**ENTRY ONE**

Artist Name:

Entry Title:

Size:

Media:

Price:

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**ENTRY TWO**

Artist Name:

Entry Title:

Size:

Media:

Price:

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**ENTRY THREE**

Artist Name:

Entry Title:

Size:

Media:

Price:

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**Oak Tree Art Space**

**1461 Remsen Road**

**Medina OH 44256**

[www.oaktreeartspace.com](http://www.oaktreeartspace.com)